



Warrenton Grade School

820 SW Cedar

Warrenton, OR 97146-9799

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"Warriors are not what you think of as warriors...His task is to take care of the elderly, the defenseless, those who cannot provide for themselves, and , above all, the children, the future of humanity."

-Sitting Bull

9/27/2017

Dear Local Business Owner,

My name is Sean O'Malley. I am a Vice Principal at Warrenton Grade School. This year we began a new behavior initiative called, "The Warrior Way". This program seeks to improve student behavior and school culture by recognizing students for their positive choices. You are receiving this letter because our students will be your future neighbors, customers, and employees.

Our Warrior Way program operates on the Positive Behavior Intervention and Support (PBIS) philosophy that says positive behavior should be taught, recognized and reinforced. We reinforce behavior by awarding "Character Cash" that can be redeemed at our Warrior Way store for merchandise.

We are reaching out to our community to help us support our kids. We have three ways for your business to support our kids:

1. **Warrior Way Store Sponsorship:** Funding a store for nearly 800 students presents challenges. Your donation of money will allow us to keep the store stocked with items the kids can get excited about earning.
2. **Donations of Goods/Gift Cards:** Donating products/gift cards/ or experiences is another great way to make sure the Warrior Way Store stay current. Some items will be sold, others will be raffled off.
3. **Pledge money for charity:** We will allow students to donate their Character Cash to a charity. When your business pledges to be a Pledging Partner, you agree to donate \$0.10 per character cash donated to the designated charity (example: students donate 1000 Character Cash Tickets, your business donates \$100 to the charity). This program allows all students (regardless of economics) to feel that they are making a difference in the lives of others.

In return for your support, you will receive a "Warrior Way" tee shirt and a special gift created by students in our "Maker Space" to show your Warrior Pride!

If you are interested in supporting "The Warrior Way". Contact me, Sean O'Malley, at omalley@warrentonk12.org or 503-861-3376. Thank you for supporting our students.

Sincerely,

Sean O'Malley
Warrenton Grade School
Vice Principal



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Warrior Way Donation Form

Company Name: _____

Contact Name: _____ Title: _____

E-mail _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Warrior Way Store Sponsorship: I would like to make a financial contribution to support the Warrior Way Initiative at Warrenton Grade School.

Amount: \$ _____

Donation of Goods: I would like to pledge a donation of goods (products, gift cards, vouchers...) to support the Warrior Way Initiative at Warrenton Grade School.

Describe donation (include retail value): _____

Pledge Money for Charity: I would like to pledge to contribute \$0.10 per Character Cash Ticket donated by students to the charity selected by Warrenton Grade School.

Pledge Cap (not to exceed) \$ _____

Total value of donations \$ _____

Tax ID # 93-60000308

